

Satellite Evolution Group

Marketing Platform Subscription Service

2026/27

Marketing Platform Subscription Service

The satellite industry is evolving rapidly. New constellations, innovative technologies, and emerging service providers are entering the market every year. Yet many satellite companies continue to face the same challenge: reaching the right customers, partners, investors, and industry stakeholders in a crowded and highly competitive environment.

To address this challenge, **Satellite Evolution Group** is introducing a subscription-based distribution service designed specifically for the satellite and space communications sector.

Instant Access to Decision Makers

Building innovative satellite solutions is only part of the equation. Success also depends on visibility, market awareness, and access to decision-makers. Many organizations invest significant resources into marketing, public relations, content creation, and business development, often without having access to highly targeted industry channels that consistently reach the audiences that matter most.

As the industry grows, cutting through the noise becomes increasingly difficult.





We've Got Your Back

Satellite Evolution Group has spent years building a trusted ecosystem of industry content, digital media platforms, newsletters, events, executive networks, and strategic partnerships. Through our subscription service, satellite companies gain ongoing access to these established distribution channels, enabling them to amplify their message and engage with a highly relevant global audience.

Rather than purchasing individual advertising campaigns or one-off promotional opportunities, subscribers benefit from continuous exposure throughout the year, creating stronger brand recognition and more meaningful engagement.

Unlock Your Subscriber Benefits



Satellite Evolution's subscription service provides satellite, space and defense companies with:

- Regular distribution of company news, announcements, and thought leadership content.
- Access to targeted industry audiences across multiple media channels.
- Enhanced visibility among satellite operators, service providers, manufacturers, investors, government agencies, and enterprise customers.
- Opportunities to showcase innovations, case studies, and market achievements.
- Consistent brand presence within the global satellite and space communications community.
- Cost-effective marketing support through a predictable subscription model.

Why a Subscription Model?

The satellite industry operates year-round. Business development, investment activity, technology launches, and strategic partnerships do not happen in isolated moments. Continuous visibility generates stronger results than sporadic campaigns.

Our subscription model enables companies to maintain a consistent presence within the market while benefiting from an integrated distribution strategy that evolves alongside their business objectives.

This approach delivers greater value, stronger audience engagement, and a more measurable return on marketing investment.



Partnering for Growth

Satellite Evolution Group's mission has always been to support the growth and success of the global satellite industry. This subscription service represents a natural extension of that mission—providing companies with a powerful platform to communicate their achievements, strengthen their market position, and connect with the stakeholders who drive industry growth.

By subscribing, companies are not simply purchasing marketing services; they are becoming part of a trusted industry network dedicated to advancing the future of satellite communications.

Together, we can help innovative satellite businesses reach further, connect faster, and grow stronger.

Subscriber-Only Advantages



Satellite Evolution Group's proven reach (across web, email, social, and APP) ensures that your content gets seen by a global audience deeply engaged in satellite, space and defense technology.

Bronze Subscription **US\$3,500**

Delivery Channels

- 6 x Press Releases
- 2 x Leaderboard Banner on Satelliteevolution.com
- 2 x Leaderboard Banner on Weekly Newsletter
- 1 x Direct eMailer
- 2 x Social Media Posts
- 1 x SatTV
- 1 x Podcast
- 1 x Supplied Article

Silver Subscription **US\$7,500**

Delivery Channels

- 12 x Press Releases
- 4 x Leaderboard Banner on Satelliteevolution.com
- 4 x Leaderboard Banner on Weekly Newsletter
- 2 x Direct eMailers
- 2 x Social Media Posts
- 1 x SatTV
- 1 x Podcast
- 2 x Supplied Article

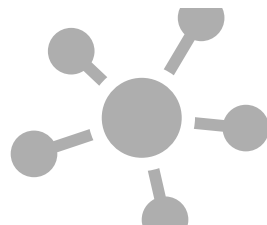
Gold Subscription **US\$12,500**

Delivery Channels

- Unlimited Press Releases
- 6 x Leaderboard Banner on Satelliteevolution.com
- 6 x Leaderboard Banner on Weekly Newsletter
- 3 x Direct eMailers
- 4 x Social Media Posts
- 1 x SatTV
- 1 x Podcast
- 3 x Supplied Articles

Please Note:

- Leaderboard banners (728 x 90 pixels) must be used within the 12-month Subscription Period. Positions on satelliteevolution.com and weekly newsletter are on a first come first serviced basis.
- Direct eMailer text, logos and URL links must be supplied 4 weeks before eMailer scheduled distribution date.
- SatTV Interviews are conducted on zoom unless otherwise agreed in advance.
- All articles will be approved for distribution and changes requested if the article does not meet out strict terms of editorial control.
- Additional marketing options including Web Sticky Ads (300 x 700 pixels) or MPUs (300 x 250 pixels) are available. A Gold Subscription entitles you to switch the Leaderboard to a Sticky Ad or MPU, without a surcharge.

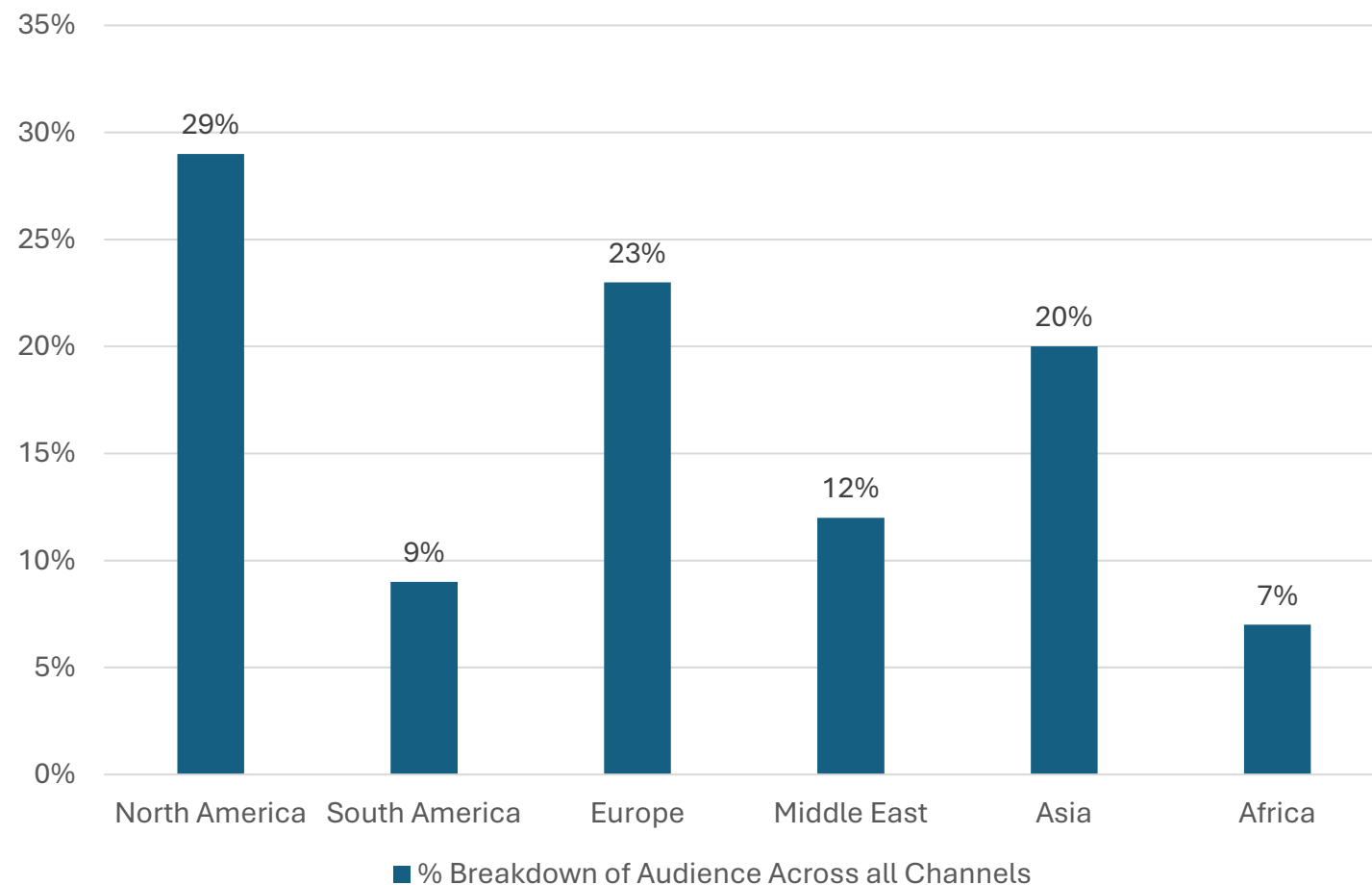


Global Coverage

With a global network of more than 76,000 industry professionals, we provide access to one of the most influential and highly targeted communities in the satellite, space, and defence markets. This reach connects your brand directly to key decision-makers — including government agencies, commercial satellite operators, defence contractors, and technology innovators — accelerating customer engagement and opening doors to high-value contracts worldwide. Promote your solutions with confidence, supported by proven visibility and market authority.



Breakdown of Audience by Region



Channel Reach

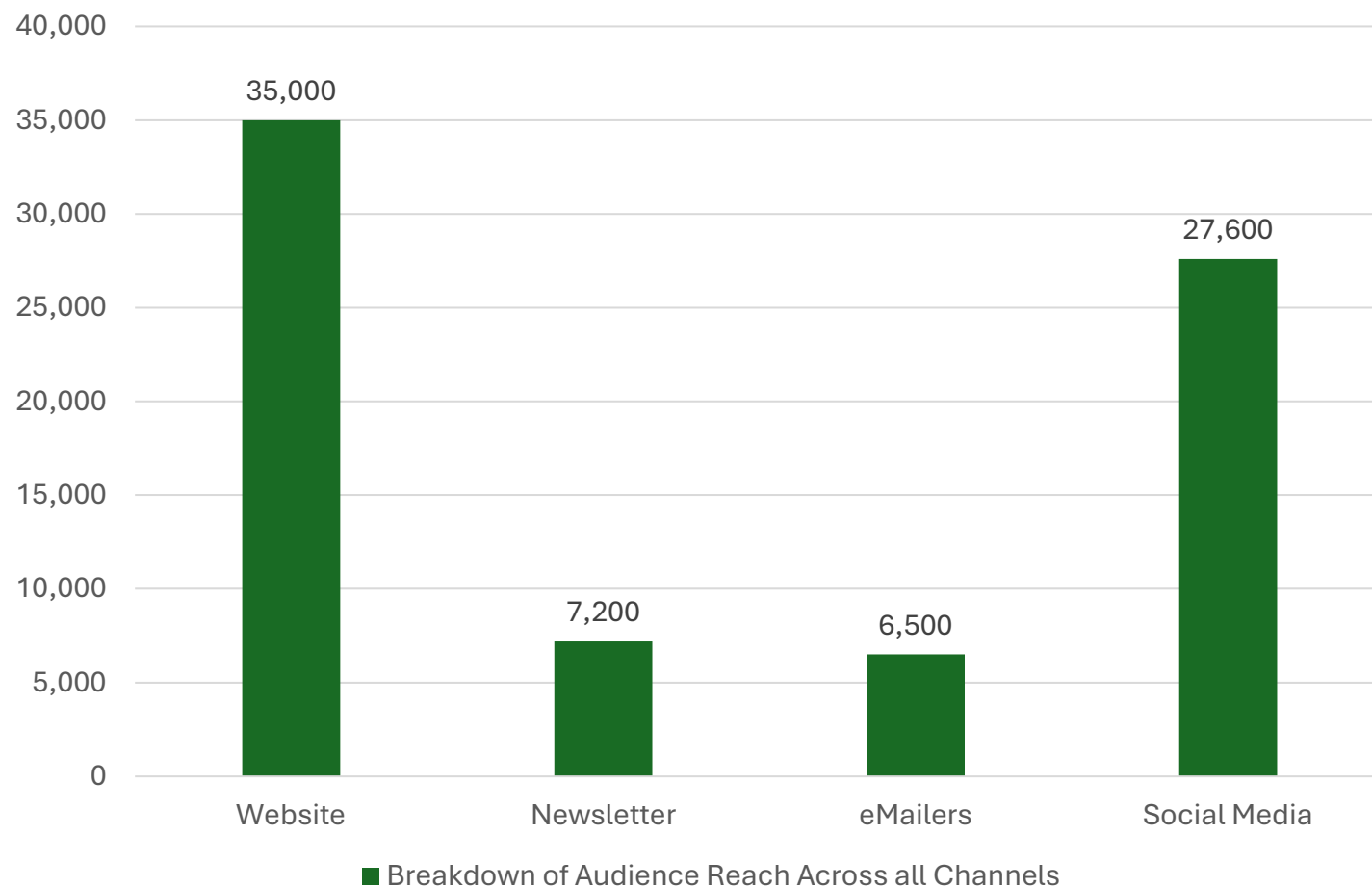
Satellite Evolution Group gives you highly targeted access to the satellite and space-industry community. The audience is made up of industry professionals, decision-makers, and executives in sectors like satellite manufacturing, operators, and government space services. By putting your message in front of such a focussed audience, you're more likely to generate meaningful leads, build relevant partnerships, and drive credibility in a specialised market.

Satellite Evolution Group offers a multichannel content platform that leverages a variety of formats. Marketing options include website, a mobile APP, weekly newsletter, podcasts, video case studies, and industry reports.

Satellite Evolution Group is a respected name in the satellite space, working with us helps you build thought leadership and trust. The editorial team has deep expertise in the industry, and placing your company in their content ecosystem can strengthen your brand's reputation.

Satellite Evolution Group's proven reach (across web, email, social, and APP) ensures that your content gets seen by a global audience deeply engaged in satellite technology.

Breakdown of Channel Reach



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